



Chameleon

Bespoke Websites

Starting From £3500.00 + VAT
£50.00 per month connectivity module*



Bespoke Websites

Starting From £3500.00 +VAT
£50.00 per month connectivity module*

We understand the visual impact of your website is crucial to your organisations brand and the perception of your users.

Bespoke Website Design

Our team will work closely with you to identify your business objectives and tailor your website to meet your recruitment company's needs. We will create bespoke designs that will be fully integrated with your Chameleon-i software.

Design

Our in-house brand consultants, designers and developers have the expertise and knowledge to give you a cutting edge web design that is both aesthetically beautiful and functional. By investing in good design your website will not only look professional, it will attract and retain your target audience.

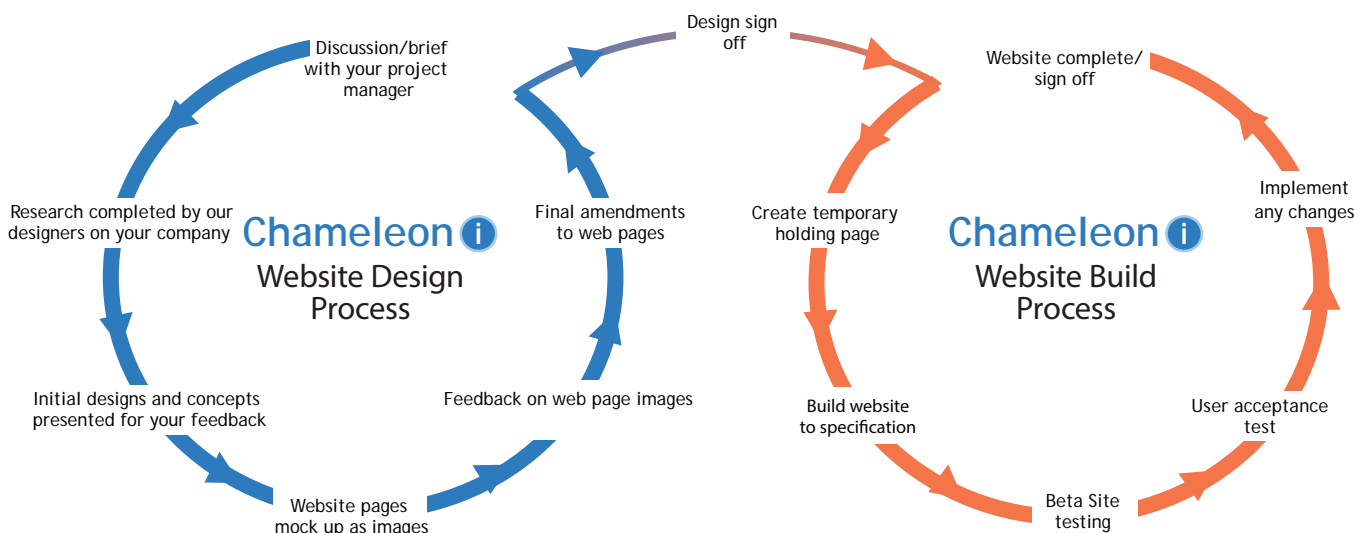
Creative Brief

We use in-depth creative briefs to ensure that both you and our designers are on the right track to a successful build. We research, analyse and implement designs that are relevant to your business and your target audience. When our designers have created the website concepts, they will upload them on to an easy to use on-line feedback tool called Conceptshare.

This allows our clients to leave feedback and comments directly on the designs, aiding smooth communication, whilst storing all historical comments for your reference.

Implementation and Testing

Our website developers ensure your website works across all browsers and devices and is up to date with the latest in web standards.



*Chameleon-i Connectivity Module & Support

Keeping your website connected to our database is integral to the smooth running of the website. Our technical team ensures that the day to day running of our connectivity stays smooth.

This module is compulsory for all websites integrated with Chameleon-i and is charged at £50 per month.



Bespoke Websites

Starting From £3500.00 +VAT
£50.00 per month connectivity module*

Candidate registration

Job seekers can use an online registration form to register their personal details with your agency. Their details and CV are immediately available for you to view in Chameleon-i.

Job search and application

Effective job search that delivers relevant job results to job seekers visiting your website. The search criteria is tailored around your agency's specific needs however typically includes location, job type, sector and keyword search, registered job seekers can use the one-click application feature.

Auto responders

Once registered the job seeker will receive a 'registration confirmation' e-mail with a user name and password enabling them to return and update their details.

Alerts to consultants

The alert system within Chameleon-i will notify designated consultants of new candidate registrations. Candidate applications made via the website are automatically short listed and the managing recruitment consultant notified.

Password Reminder

If candidates forget their passwords no problem! The password reminder will automatically send them an e-mail containing their user details.

RSS feed

RSS feeds help to drive more targeted traffic to your website, working positively towards an increased website visibility. Linked within Chameleon-i the RSS provides instant publication of your jobs, you can also use the RSS feed to post your vacancies to your social media pages.



Bespoke Websites

Starting From £3500.00 +VAT
£50.00 per month connectivity module*

Website Functionality Options

There are a number of options your can choose to enhance your users experience:

News feed options

News feeds keep both clients & candidates up to date with your latest activity, ensuring they're always in the loop. Choose from a number of different feed types:

1. Admin driven news feed: Write your news articles in the news section of your CMS and it will instantly update the news page on your website
2. External syndicated news feed: Feed your news from external websites that use a syndicated news feed.
3. Social media news feed: Live Twitter and Facebook feeds on your website enable you to engage with your audience in a more casual format

Category Hot Links

These links provide shortcuts to preselected search criteria. These create shortcuts for users trying to navigate to particular job types or other criteria.

Featured companies options

A dedicated area on your website to display your featured client's company logo, linked within CMS for easy updating across you site. Choose either:

1. Static: Displays featured company logos within a static format on a page
2. Linked: Links to specific company profile or jobs
3. Live jobs auto ticker: Company logo links to live jobs

Company Profile Pop-Up

For candidates who want to know more about a company who are hiring, this is the perfect solution for displaying more in-depth information.

Quick CV Sign-up

For candidates who are rushed for time, the quick CV sign-up only requires an e-mail and uploaded CV. These are automatically short listed within Chameleon-i.

Jobs by e-mail

Keep your candidates up-to-date with your relevant vacancies via e-mail. You can choose the frequency, date and time of jobs sent out as well as manage the types of vacancies with the tags system. Candidates can register for jobs by e-mail upon signing up with your agency.

LinkedIn Apply Button

The LinkedIn apply button enables candidates to apply for jobs on your website using their LinkedIn profile. The button sits next to every individual job listed. Candidates using the LinkedIn Apply button will automatically be short listed for you within Chameleon-i.



Bespoke Websites

Starting From £3500.00 +VAT
£50.00 per month connectivity module*


Content Management System (CMS)

Our easy to use Content Management System (CMS) puts your agency in complete control of amending the content of your website post build. It is simple to use and allows you to:

- Create new pages
- Edit text
- Change text styles
- Edit and add images
- Create page titles
- Include keywords for optimisation

You will receive content management system training before your website is launched to ensure you are fully comfortable updating the websites content.

CMS comes as standard with all websites.

Chameleon  Content Management System

Home Pages News Menus Galleries File Manager Site Parts Advanced [View Website](#)

Content Pages

Showing 26 Records | Filter: [New Page](#)

Page ID	Page Title	Created	Last Modified	Template
403		12-Apr-13	12-Apr-13	errortemplate
404		12-Apr-13	12-Apr-13	errortemplate
about_us	About us	12-Apr-13	12-Apr-13	Template_1
analytics	Analytics	12-Apr-13	12-Apr-13	Template_1
apply	Apply	12-Apr-13	12-Apr-13	Template_1
candidates	Candidates	12-Apr-13	12-Apr-13	Template_1
clients	Clients	12-Apr-13	12-Apr-13	Template_1
contact-us	Contact us	12-Apr-13	12-Apr-13	Template_1
cookie_policy	Cookie Policy			
default	Home			

[Publish](#) [Cancel](#) [Preview](#) [Save as Draft](#) [Show Drafts](#)

Content 1 Content 2 Content 3 Content 4 Content 5

WELCOME

CAMBRA Recruitment provides outstanding professionals for worldwide companies, targeting some of the most important technical sectors: Oil & Gas, Mining, Power, Nuclear, Marine, Civil Engineering, Construction, Manufacturing, Consultancy, Research & Development, Environmental & IT.

Our international experience and reputation as an Engineering Recruitment Company sustained by our extensive background in technical fields, give us the ability to accurately assess, understand and deliver top notch personnel.

Contact us today to discuss your recruitment needs, to submit your vacancy or to register your profile.

Visit www.chameleoniwebsitedesign.com
to view our bespoke website design portfolio



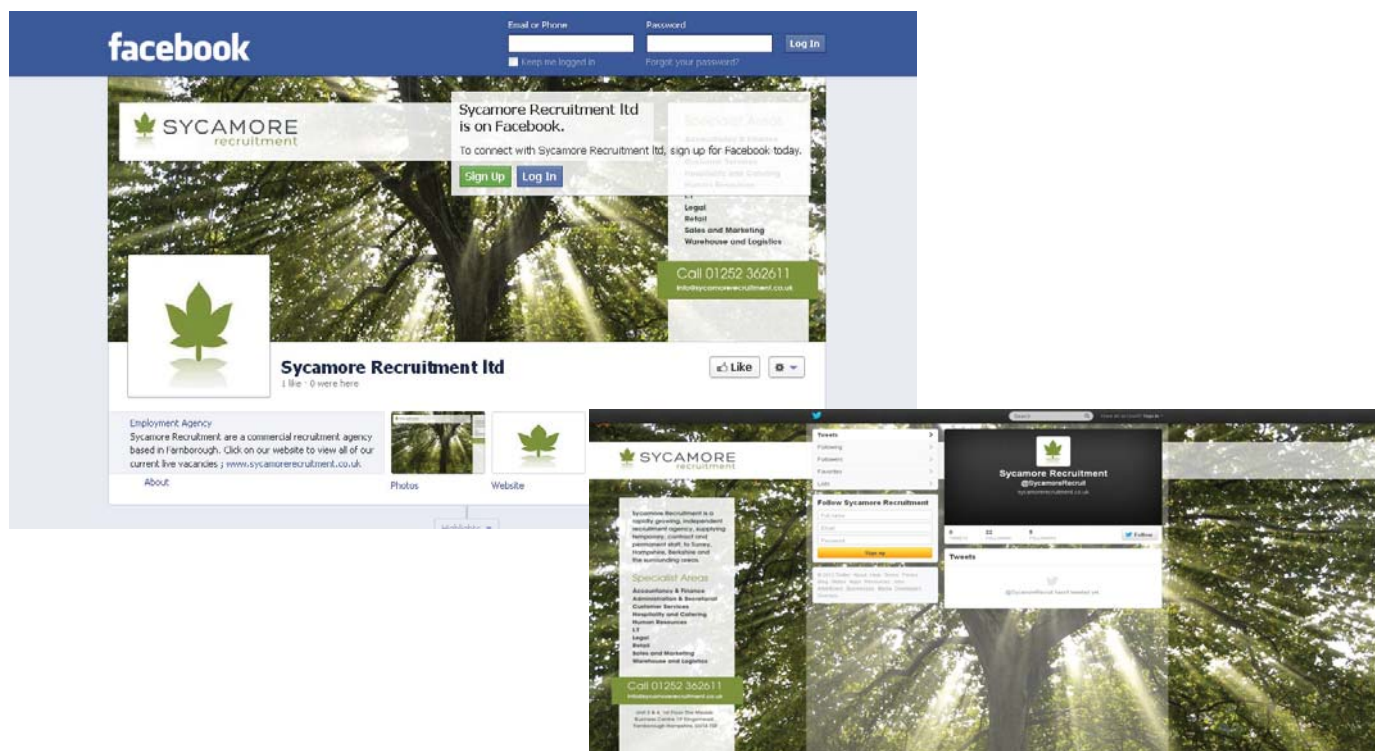
Bespoke Websites

Starting From £3500.00 +VAT
£50.00 per month connectivity module*

Branded Social Media Package

Ensure that your brand is consistent online with our branded social media package.

- RSS Feeds
- Branded Facebook page
- Branded Twitter page



Bespoke email templates

If you want to run regular e-mail campaigns then bespoke, HTML e-mail templates will provide you with a professional finishing touch and brand consistency.

TheTimeGenie for Contractors

TheTimeGenie provides online timesheets for contractors. If you work with temporary staff this is the perfect solution to manage the time sheets and jobs online.

Unbranded TheTimeGenie

If you would like to sign up and use the TheTimeGenie as a standalone product you can do so. We can integrate a button on your website to provide users with a way to login via your website

Branded TheTimeGenie

The branded option will provide you with a branded login on your website and a fully branded version of TheTimeGenie. This ensures you have brand consistency across all platforms and makes the right impression for both your clients and candidates.



Bespoke Websites

Starting From £3500.00 +VAT
£50.00 per month connectivity module*

Additional Website Bolt-ons available from our Partners

Once your website is launched you will need to drive your customers and clients to it and there are various ways we can help you achieve this through working with one of our partner companies.

Vacancies App

Triple your reach with the vacancies app for iPhone, Android and iPads. Candidates can keep up to date with all the latest vacancies by downloading the app to either their phone or iPad.

Fully branded app

- Job search with list and map results
- Push Notifications
- Job information
- Advertisements
- All powered by the Chameleon-i database

Website optimisation

Optimising your website simply means that it contains all the right information so that it appears as high as naturally possible in search engines. When a client or candidate searches for terms that are specific to your recruitment business, you will appear high up and be visible to them in the organic listings. This will provide traffic and increase new business.

Pay-Per-Click Advertising

PPC advertising may provide an enhanced profile for your company. It could guarantee your company being featured on the front pages of relevant search listings.



Bespoke Websites

Starting From £3500.00 +VAT
£50.00 per month connectivity module*

If you would like more information about our bespoke website design services please contact one of our project managers on:

Telephone: 01483 600370

E-mail: sales@chameleoni.com

Web: www.chameleoniwebsitedesign.com



For more information about Remedy HCMS recruitment solutions

E: info@remedyhcms.com

T: 01483 600370

www.remedyhcms.com